

## ALL ENTREPRENEURS AND SMALLER BUSINESS OWNERS

**Congratulations: You Found This Book. Buy It And Read It!**

When you buy and read this book, all of you entrepreneurs, business owners, and professional advisors who have been searching in vain, particularly on the internet, for a complete, comprehensive and totally honest resource that really explains everything you have been seeking to learn about Going Public and all the related SEC and other regulators' laws, rules, and regulations, here's what you can now do:

**STOP YOUR SEARCH AND LOOK NO FURTHER!** This book is exactly what you had been looking for. And if you have been frustrated in trying to figure out how to access the U.S. Capital Markets, you will discover that **THIS BOOK IS EXACTLY THE RESOURCE YOU NEED.**

Before you found this book, you may have been discouraged because you discovered that your firm is still too small to do an Initial Public Offering, or IPO. IPO's are nice because someone else, a registered securities broker/dealer or placement agent does all the work for you. But now you know you don't have that option. Why? Because in today's financial world, these registered broker/dealers won't raise money for entrepreneurs and owners of startup or early stage companies, which includes to-be-formed companies and early stage companies which have zero to \$20,000,000 or more in revenues. They tell you that you are too small for them to fool with.

Now you worry because maybe you think that there are no other real IPO Alternatives. Or if there are, you don't know what they are or don't understand how they work. **WE WROTE THIS BOOK FOR YOU.**

As a bonus, when you read this book, you'll find all the information you need to answer your questions about how to find the right IPO Alternative transaction for you; what a Go Public Direct transaction is; why you may want to avoid a Reverse Merger with a Public Shell; what you have to do to set your company up right before you go Crowdfunding; why you should be skeptical of people who promise to raise money for you if you'll just pay them first; and so much more. You'll also gain the essential knowledge you need to stay out of trouble in this highly regulated Going Public/IPO Alternative business.

This book was written by Michael T. Williams, an SEC lawyer with almost 40 years of experience in dealing with the subjects discussed in this book. It was co-authored by Richard Oravec, founder of New York based Pivo Associates Inc, a boutique Financial and Corporate Advisory firm. We are both certain you will be richly rewarded by buying this book and reading it through completely, gaining a comprehensive and honest understanding of all the issues you have to know before you make any decision as to how you can best proceed in a Going Public or other IPO Alternative transaction.

SEEKING YOUR FORTUNE

Using IPO Alternatives to Find Wealth in the U.S. Stock Markets  
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